



**INTEGRAL
UNIVERSITY**



Seminar Report on Future-Proofing Through Innovation

On **Thursday, 30th January 2025**, the seminar on “**Future-Proofing Through Innovation**” was conducted for the students pursuing degrees in **BA, B.Sc., B.Tech, B.Com, and Pharmacy**. The seminar was led by **Mr. Anil Tripathi, Senior Vice President of Business at Expertrons**, a seasoned professional with over 30 years of diverse industry experience and a well-respected career counselor. **Dr. Sufia Rehman** from CCG&D welcomed Mr. Tripathi, setting the stage for a comprehensive and engaging session on career acceleration and innovation.

The session began with a unique introduction activity led by Mr. Tripathi, where he asked the participants to introduce themselves by sharing something about their achievements in life that wasn't listed on their resumes. This exercise encouraged students to reflect on their personal growth and accomplishments beyond the academic sphere, setting a positive and introspective tone for the seminar.

Mr. Tripathi then proceeded with the main topic of the session: “Future-Proofing Through Innovation”. He highlighted how future professionals can adapt to an ever-changing job market and the growing role of innovation in shaping career trajectories. He also discussed the importance of preparing for job opportunities in a rapidly evolving world, with a focus on technology, soft skills, and strategic planning.

Key Takeaways

1. **ATS-Optimized Resumes**

Mr. Tripathi introduced the concept of ATS-proofed resumes, emphasizing the importance of formatting resumes in a way that is optimized for Applicant Tracking Systems (ATS). He explained that while platforms like ChatGPT can assist in resume creation, candidates must ensure their resumes are tailored to meet ATS criteria. The key is to use the right keywords and structure to pass automated screenings and increase the chances of landing an interview.

2. **Career Acceleration Program**

Mr. Tripathi outlined a 60-day Career Acceleration Program for individuals seeking a job within six months. The program includes:

- 40 days of communication skill development, focusing on body language, verbal and non-verbal communication, and interview techniques.

- 8 mock interviews, with 4-hour rounds designed to simulate real-life interview scenarios.

This structured program aims to prepare students not only with technical expertise but also with soft skills that are essential in today's job market.

3. **Future Job Trends and Opportunities**

Mr. Tripathi discussed the current job market trends, breaking it down into five key sectors:

- **BSFI (Banking, Financial Services, and Insurance)**
- **Supply Chain**
- **Retail**
- **Travel & Tourism**
- **Automotive**

He also pointed out the emerging sectors where students can look for job opportunities and the expected demands in these fields.

4. **Fresher Expectations vs. Professional Outlook**

A key portion of the seminar was dedicated to helping students understand the difference between fresher expectations and professional realities. He talked about the importance of patience, resilience, collaboration, and the ability to learn quickly on the job.

5. **Building a Strong LinkedIn Profile**

Mr. Tripathi also gave valuable advice on boosting LinkedIn profiles, stressing that LinkedIn is a powerful tool for professional networking.

6. **The Elevator Pitch**

Mr. Tripathi emphasized the importance of an elevator pitch. He mentioned that, within the first 5 minutes of meeting a candidate, employers often decide whether to continue with the interview process. A well-structured elevator pitch that significantly conveys who you are, what you do.

The seminar concluded with a Q&A session, where students actively engaged with Mr. Tripathi, asking insightful questions about career development, job market trends, and the role of innovation in shaping future careers. **Dr. Nilanjan Mukherji (Director of CCG&D)** gave the **Vote of Thanks**, acknowledging Mr. Tripathi's valuable insights and expressing gratitude to everyone involved in organizing the event.

This seminar proved to be an invaluable learning experience for students, equipping them with the knowledge and tools needed to future-proof their careers in a dynamic and competitive job market.

Glimpse of the Seminar:



Mr. Anil Tripathi, making the presentation
